

HAIRWAYS

Happy Valentine's Day!

HAIR & BEAUTY LTD
FEBRUARY - MARCH 2012

BASILDON
01268 525 187

COLCHESTER
01206 212 242

ENFIELD
0208 804 2800

KeraStraight

An Evolution in Straightening & Repair

THE UK'S NUMBER ONE KERATIN BRAZILIAN BLOW DRY!

KeraStraight is a 100% Formaldehyde and Aldehyde free keratin smoothing treatment which has been designed to simultaneously repair and straighten whilst giving amazing benefits to all hair types!

**EXCLUSIVE TO
HAIRWAYS**

SPECIAL OFFER!

BUY 10 x 50ML

TREATMENTS &

GET 5 FREE!!

(LIMITED DEALS AVAILABLE)

**Amazing offers on KeraStraight
After Care available! Please ask
for details!**



FREE DELIVERY - REP CALLS - HUGE STOCKS

INDOLA
exclusively professional



**Intensive
Tone on Tone**
Easy to use, ammonia free, provides extra shine, cares and reinforces the hair structure.
ONLY £2.99 EACH!

4+4 Gel Spray 250ml
ONLY £2.99 EACH
(Min of 2)

4+4 Hairspray 750ml
ONLY £2.99 EACH
(Min of 6)



WELLA
PROFESSIONALS

FREE WELLA TONGS
When you spend £60
with Wella!!

Available in 16 & 30mm

Inoa Colour

L'ORÉAL

Odourless, Ammonia Free, Sublime Shine, Covers Up To 100% White Hair
ONLY £17.99

Box of 6 x 8g Tubes



GOLDWELL

CLEARANCE OFFER!

Trendline Gel Wax
ONLY £1.99



Universal Care Perm
Available in 0 & 2
ONLY £2.99

BUY 5, GET 5 FREE!

**Golden Spray
Extra Hold 600ml**
ONLY £3.99



Wahl Detailer

The Wahl Detailer is a mains powered professional grade hair trimmer, with a super close cutting zero overlap blade.



**SAVE
£8!!**

ONLY £39.95!

INTERCOSMO



**Voila Classic
Deco Bleach**
500g
ONLY £4.99

10% OFF ALL SCISSORS!



Hair Tools Luxury Towels

100% carded pure
cotton

Only **£19.95** doz

Available in 20 colours.



clynol
salon exclusive

Curlylocks Perm & Neutraliser

~~WAS £12.99~~

NOW £10.99



Viton Brilliance



Ammonia-free & demi –
permanent formula. Perfect
for clients wanting to
camouflage the first signs of
grey.

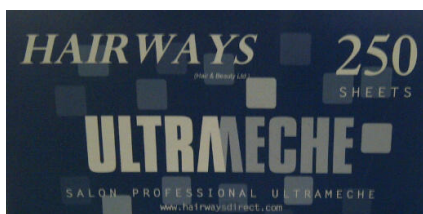
Buy 2 Get 1 FREE

Net Price: £3.50 each

Old Packaging Only, While Stocks Last

Ultrameche

BUY 4 BOXES & GET 1 FREE



Available in short & long

Cheapest box free.

Schwarzkopf
PROFESSIONAL

Natural Styling Perm



**BUY 3 AND
GET 1 FREE**

Net Price: £2.28

Synthetic Latex Gloves

Latex Free! Strong! Available in
small, medium, large! Available in
powdered or non-powdered!

SPECIAL OFFER!

ONLY £2.99

PER BOX!



Igora Vibrance

A demi-permanent that
provides perfect fashion colour
results with excellent colour
retention and white hair
coverage.

Buy 2 Get 1 FREE

Net Price: £3.54 Each

Old Packaging Only, While Stocks Last



BEAUTY

Couch Roll 20"

ONLY £1.49

Per Roll

(Min of 12)



Just Wax

Available In Pink Crème, Tea Tree, & Soft Wax

Buy 2 Get 1 FREE!

(Net Price: £3.66)



Retin-X

A unique formula that relaxes fine lines and creases without the discomfort of needles.

ONLY £14.95



Hairways Paper Strips

ONLY £1.49 (Min of 6)

Deo Fabric Strips

ONLY £1.59 (Min of 6)



Gel FX is no ordinary gel manicure system. It is packed with vitamins which help protect and promote healthy nails .

Professional kits available, Ask in store for further details!



BASILDON

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Yardley Business Park,
Luckyn Lane,
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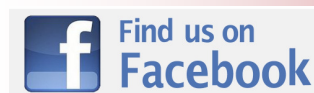
0208 804 2800

Website: www.hairwaysdirect.com

E-mail : Sales@hairwaysdirect.com

All Prices Are Subject To VAT ~ E&O Excepted

"Hairways Wholesaler"



"HairwaysEssex"

